4th Edition of ILCAD
(International Level Crossing Awareness Day)
7 June 2012

Denver, Colorado, USA

Isabelle FONVERNE, Projects Officer Safety and Interoperability
**Birth of ILCAD**

**ILCAD (International Level Crossing Awareness Day)**

- ELCF Task Force initiative (Chairman: Alan Davies/RSSB)
- Project coordinated by UIC
- A single date/theme to address users’ behaviour
- A common project to put forward key aspects: **Engagement, Enforcement, Education**
- A common **website**, a facebook page [https://www.facebook.com/ilcad](https://www.facebook.com/ilcad) and a twitter page [http://twitter.com/#!/ilcad](http://twitter.com/#!/ilcad) to promote all partners’ actions
- A common **logo**: ILCAD *(made by OL Estonia)*
- A common **motto**: “Act safely at level crossings” *(translated in 25 languages)*
- A common **video** financed by the EC in 2010
- A video montage showing bad behaviours at level crossings in 2011
- A **UIC video** with children in 2012
- **UIC posters** with adults in 2011 and children in 2012
- 2 International drawing contests for children in 2011-2012
- 42 countries took part in ILCAD *(all EU countries + Israel, Australia, New Zealand, India, South Africa, the whole American continent + new comers: Turkey, Morocco and Cameroon)* with small or bigger campaigns
The European Level Crossing Forum (ELCF) was formed and met for the first time in 2005 after a first group created at the European Commission was disbanded. Those who had contributed to the reports, from road and rail authorities and regulators decided they should continue to meet informally to share experiences and the outcomes of research into operating and improving safety at level crossings.

ELCF signed the European Road Safety Charter in 2009. This committed ELCF to an awareness campaign at level crossings. Each individual organization was also encouraged to sign the charter in its own right. UIC, RSSB and other ILCAD partners signed it in 2009.

The first campaign, named ELCAD (European Level Crossing Awareness Day), was held on 25 June 2009. This was a collaborative effort built on existing national initiatives and involving major railway undertakings, the road sector, infrastructure managers, government agencies from many Member States, the European Commission, law enforcement authorities and media.

The focus was to link together a series of existing national campaigns all on the same date, around a common theme and branded in a unique way which would be held at various locations in every participating member state of the European Union. The key message to be delivered was, “Stop accidents! Europe for safer level crossings”. The objective was to raise awareness of the risks at the road/rail interface, focusing on the behaviour of users at level crossings. It got such a success internationally speaking that it was finally named ILCAD.
ILCAD 2012 in the world: 42 countries
Act safely at level crossings
INTERNET

> ILCAD website: [http://www.ilcad.org](http://www.ilcad.org) 6 times more visits 2012/2011, 5th more visited website at UIC

> Dedicated partners’ websites published e-banners, press releases and articles, interviews, ILCAD videos or educational videos (thousands of visits all together): [Poland](http://www.ilcad.org) ; [Portugal](http://www.ilcad.org)

SOCIAL NETWORKS:

> ILCAD Facebook: [https://www.facebook.com/ilcad](https://www.facebook.com/ilcad) (250 friends)

To post information (educational videos, documents, photographs Partners’ pages: [France](http://www.facebook.com/ilcad) ; [Serbia](http://www.facebook.com/ilcad) ; [Portugal](http://www.facebook.com/ilcad) ; [Poland](http://www.facebook.com/ilcad) ; [New Zealand](http://www.facebook.com/ilcad) ; [Canada](http://www.facebook.com/ilcad) ; [U.S.A.](http://www.facebook.com/ilcad)


> ILCAD Twitter: [http://twitter.com/#!/ilcad](http://twitter.com/#!/ilcad) to publish articles on ILCAD campaign, partners’ campaigns and LX issues in general
Video “Just in Time” financed by the European Commission made for ILCAD 2010

http://youtu.be/tvmu7Li22yE
Video montage ILCAD 2011:  
http://youtu.be/FzgJUUf-GTQ
Video ILCAD 2012:
http://youtu.be/xetYjarupKY
Link to the 8 posters 2012: http://www.flickr.com/photos/79729681@N04
15 posters with persons of different origins to meet the partners’ needs worldwide

Act safely at Level Crossings

7 June 2012
2nd UIC international drawing contest for children from 4 to 12 years.

http://www.ilcad.org/Kids-corner,156.html

2nd prize 4-7 years, Poland

http://www.flickr.com/photos/journee-mondiale-de-securite-routiere-aux-passages-a-niveau/sets/72157630017928219/show/
Partners videos on YouTube

> **Serbia**
> **Argentina**
> **New Zealand**
> **Poland 2010-2011, Poland 2012, Luxemburg, OL Estonia 2011; OL Estonia 2012; Latvia; Norway**
> **Otherwise visit:  http://www.ilcad.org/Videos.html**
Education in schools by railway staff or policemen

Serbian Railways, Policemen, Belgrad, Serbia
Shows for kids

Pkp plk Poland
Actions with specific public

Handicapped people in the Netherlands

Bikers in Israel
Posters

RFF France

Serbian Railways
Photos exhibition of dramatic accidents or kids’ drawings

Pkp Plk, Poland
Crash tests

22 crash tests in Poland (Pkp plk)
ILCAD Campaign 2012: leaflets distributed

Distribution of safety leaflets by volunteers in France

CFL Luxembourg
ILCAD Campaign 2012: Mascots

Slovak Mascot, the Hedgehog - “Želko“. ŽSR

Austrian Superman ÖBB

Croatian (HZ) Superman

Pkp Plk elephant « Aban »

Sparkie OL Estonia
ILCAD Campaign 2012: huge posters in railway stations

Slovak railways
ILCAD Campaign 2012: press conferences with main radios, tv channels, politicians

LDZ, Latvia

Network Rail, U.K.

PKP PLK, Poland
http://youtu.be/Hmq1iV08Gdw
Interview avec Mohamed Rabie Khlie.

Total number of LX in 2011: 2012 367 (33 manned LX +334 unmanned LX).
20 accidents, 18 fatalities.
On 7 June Local actions focused on 125 open levels crossing and 26 railway stations
Cameroon

113 level crossings, 1 protected

Martial Missikim, Executive Chairman SECUROUTE
African NGOs Network for roadsafety coordinator
Africa Regional Data Coordinator for Global Status Report on Road Safety, World Health Organization / WHO AFRICA

http://dai.ly/L3Mgzp
South Africa

South Africa


> First CCTV camera installed at a level crossing in Cape Town on 7 June 2012 during ILCAD.

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Retreat gets level crossing CCTV

A video surveillance system has been installed at a level crossing in Cape Town to monitor drivers breaking the law, the Western Cape Transport Department said yesterday.

Department head Hector Elliot said the camera was installed at the White Road level crossing in Retreat recently and the first offenders could expect to receive summonses soon.

He said stiff fines would be imposed, starting at R500 for failure to stop at the crossing. “They may face arrest and charges of reckless or negligent driving in more serious cases, for example if the booms are ignored.”

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Clayton Barnes
POLITICAL WRITER

WESTERN Cape traffic authorities have officially started using camera footage to nail motorists who fail to stop at railway level crossings.

Speaking yesterday at the White Road level crossing in Stellenbosch, Transport and Public Works MEC Robie Carlisle said the first group of motorists who had ignored the stop sign at that crossing would receive fines in the post from today.

The camera was installed next to the White Road crossing last June.

JP Smith, the city’s mayoral committee member for safety and security, confirmed that fines would be issued from verified camera footage and that traffic operations had been launched at level crossings from yesterday to nail drivers.

Carlisle said the city’s traffic services, together with Metrorail, would be prosecuting anyone who failed to stop at the crossing. The camera footage would be used as evidence, he said.

“The National Prosecuting Authority has approved this measure and now we are starting to prosecute,” Carlisle said.

“Offenders will face stiff fines, starting at R500 for failure to stop, and may face arrest and charges of reckless and negligent driving in more serious cases, for example if the booms are ignored.

“The project (at White Road) is the first of its kind in SA and was triggered by a series of minor- and major accidents and a series of trials and errors phases.”

Camera footage taken at the White Road crossing, which was seen by the Cape Argus yesterday, showed motorists yielding or simply speeding over the railway lines, ignoring a clearly marked stop sign.

Carlisle also announced yesterday that proper traffic lights – to leave drivers in no doubt as to when they had to stop for trains – would be installed “within the next year or so”.

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31,846 level crossings on the Indian Railway network out of which 13,530 are unmanned. 15,000 fatalities in 2011 on the Indian railways.

Figures for LC from April 2010 to March 2011:
- Accident at manned level crossing gate - 5
- Accident at un-manned level crossing gate - 48
- Total no of accidents – 131

- Number of persons killed at manned level crossing gate - 7
- Number of persons killed at un-manned level crossing gate - 130
- Total no of persons killed in accidents - 381

3rd prize in category 8-12 years at UIC international drawing contest for children on LX SAFETY
\textbf{Australia}

“The Australasian Railway Association is a member of a new Australian rail industry initiative launched this year-the trackSAFE Foundation. trackSAFE has been launched to further increase the focus on level crossing safety in Australia. With participation by more than 40 countries from across the world last year, here in Australia once again we will be driving the message to ‘Act Safely at Level Crossings’ on International Level Crossing Awareness Day. We commend the organisers of the event for bringing international awareness to this vital rail safety issue.”

Chief Executive Officer, Australasian Railway Association (AAR)

\url{www.tracksafefoundation.com.au}

Watch his video: \url{http://youtu.be/nAFjrBeCJOE}
"The Chris Cairns Foundation is a rail safety charitable trust based in New Zealand. It was established in 2006 by former international test cricketer Chris Cairns, following the death of his sister Louise in a level crossing collision in 1993. The Foundation aims to raise awareness about level crossing safety and educate people about the responsibilities everyone has to keep themselves safe. The Foundation is proud to support International Level Crossing Awareness Day 2012 (ILCAD). As part of this worldwide event, the Foundation and rail operator KiwiRail will be conducting a heavy vehicle awareness campaign, aimed at reducing the number of collisions and near collisions involving trucks and buses with trains in New Zealand."

https://twitter.com/#!/railsafetynz
http://www.youtube.com/user/ChrisCairnsFoundatn?feature=guide
Operation Lifesaver recently held its 10th annual Public-Rail Safety Week (PRSW) across Canada with a focus on disseminating rail safety best practices and on empowering Canadians to take personal responsibility for their safety on or near rail property. OL efforts over the past 31 years have helped reduce the number of crossing collisions (where a train and motor vehicle collide) in Canada from over 800 annually to 169 in 2011, a 79 per cent decline.

“I congratulate ILCAD for its fourth edition of educational measures and the promotion of safe behaviour at and around level crossings,” said Operation Lifesaver National Director Dan Di Tota. “We encourage everyone to take rail safety seriously, to get involved and to educate themselves and others on best practices that we know help save lives.”

Canada’s railways run an average of 1,100 passenger and goods trains every day, often over some of the world’s most rugged terrain and in some of the world’s worst weather conditions. Canada’s railways have the best safety record in North America and provide by far the safest means of ground transportation in Canada.

Interactive OL websites:  www.olkids.ca
 www.operationlifesaver.ca ; www.trainintodrive.net
 www.twitter.com/oplifesaver ; www.facebook.com/oplifesaver
“Operation Lifesaver USA is pleased to join its partner countries around the world for the 2012 observance of International Level Crossing Awareness Day. This year also marks the 40th anniversary of the founding of the Operation Lifesaver rail safety awareness program in the USA. While we have made great progress in reducing the number of crashes, deaths and injuries at crossings in the USA, safety at level crossings is important as ever. Activities will be taking place across the country in conjunction with ILCAD, including crossing blitzes (special education effort in areas with high numbers of incidents), special trains, positive enforcement exercises, safety presentations, press conferences, disseminating safety messages through advertising and social media, and many other events.”

hsramek@oli.org; http://www.oli.org/

Watch her video: http://youtu.be/9FZ-5sXO4bg
The Association of American Railroads is looking forward to participating, for the second year in a row, in the International Level Crossing Awareness Day 2012. The Class I freight railroads and Amtrak will be working with their Operation Lifesaver counterparts across the nation at various venues to bring promote awareness to the importance grade crossing safety. Events will include; Officer on the Train Events, Grade Crossing Collision Investigation Classes, Positive Enforcement, Operation Lifesaver Presentations, Crossing Closure/grade crossing separation project, and Trespass abatement.

As of March 2012, there were 211,708 grade crossings (public and private) in the United States. In 2011, which was the safest year on record, with regard to grade crossing collision rates, were down 5% from 2010. And, the number of these accidents has been falling steadily over the years. In fact, from 1980 through 2011, the number of grade crossing collisions have fallen 82 percent.

We support that everyone has the right to arrive home safely, and one way is to promote grade crossing safety. “

MMartino@aar.org
http://www.aar.org/aar.aspx

Watch his video: http://youtu.be/2Mo5rEblDOc
Argentina


http://operacionsalvavidas.com.ar/  
Events related to LX safety issues 2011-2012


• Operation Lifesaver Leadership Workshop, June 26-28, 2012, Denver, Colorado, USA

• 12th Global Level Crossing Symposium organised by RSSB from 7 to 12 October 2012 in London: [http://www.levelcrossing2012.org/Pages/home.aspx](http://www.levelcrossing2012.org/Pages/home.aspx)

• IRSC (International Rail Safety Conference) from 7 to 12 October 2012 in London: [http://www.irsc2012.org/Pages/home.aspx](http://www.irsc2012.org/Pages/home.aspx)
Thank you for your attention

For more information please contact:

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http://twitter.com/#!/ilcad
http://www.youtube.com/user/ILCADLX?ob=5

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