

SEE TRACKS? THINK TRAIN[®] WEEK 2026

Themes and Audiences

**MONDAY
 9/21**

#STOPTrackTragedies



News Media,
 Government Officials,
 OLI Partners,
 General Public

**TUESDAY
 9/22**

Operation Clear Track



Law Enforcement and
 First Responders

**WEDNESDAY
 9/23**

Crossing Safety



General Public, Mature
 Drivers, Shift Workers,
 Professional and School
 Bus Drivers, New Drivers,
 Outdoor Enthusiasts,
 Transit Users, Farmers,
 Risk Takers, Those
 Working Near Tracks

**THURSDAY
 9/24**

Transit Safety,
 Professional Driver
 Safety



Transit and
 Commuter Riders,
 Professional Drivers,
 School Bus Drivers

**FRIDAY
 9/25**

Volunteer with OLI,
 Wear Red for Rail
 Safety



All Audiences

**SATURDAY
 9/26**

Trespass Prevention



General Public,
 Pedestrians, Cyclists,
 Joggers, Outdoor
 Enthusiasts, College
 Students, Unhoused, Risk
 Takers, Those Working
 Near Tracks

**SUNDAY
 9/27**

No Photo/Video/Selfie
 is Worth the Risk



Photographers
 (Professional and
 Amateur), Social Media
 Influencers